



# Merion Village Association

## Business Membership Levels + Benefits

### PLATINUM / \$500

- ✓ Merion Village Association Business Membership (January 1<sup>st</sup> through December 31<sup>st</sup>)
- ✓ Your Business and Logo Listed on the Merion Village Website w/Hyperlink to Your Website
- ✓ Standard "Spotlight" Post on the Merion Village Facebook + Instagram Pages Including Tags/Links to Your Pages & Website
- ✓ Merion Village Business Member Window Cling
- ✓ Merion Village Branded Swag Bag (Includes: Tote Bag, T-Shirt, Plastic Mug, Koozie, Logo Stickers)
- ✓ Your Custom Ad in the Merion Village Garden Tour Brochure (Full Page) + Link to Your Website in the Virtual Brochure
- ✓ Booth Space at the Merion Village Festival
- ✓ Listed as an Event Sponsor on the Poster and in the Facebook Event for the Merion Village Festival

### GOLD / \$300

- ✓ Merion Village Association Business Membership (January 1<sup>st</sup> through December 31<sup>st</sup>)
- ✓ Your Business and Logo Listed on the Merion Village Website w/Hyperlink to Your Website
- ✓ Standard "Spotlight" Post on the Merion Village Facebook + Instagram Pages Including Tags/Links to Your Pages & Website
- ✓ Merion Village Business Member Window Cling
- ✓ Merion Village Branded Swag Bag (Includes: Tote Bag, T-Shirt, Plastic Mug, Koozie, Logo Stickers)
- ✓ Your Custom Ad in the Merion Village Garden Tour Brochure (Half Page) + Link to Your Website in the Virtual Brochure
- ✓ Booth Space at the Merion Village Festival

### SILVER / \$150

- ✓ Merion Village Association Business Membership (January 1<sup>st</sup> through December 31<sup>st</sup>)
- ✓ Your Business and Logo Listed on the Merion Village Website w/Hyperlink to Your Website
- ✓ Standard "Spotlight" Post on the Merion Village Facebook + Instagram Pages Including Tags/Links to Your Pages & Website
- ✓ Merion Village Business Member Window Cling
- ✓ Merion Village Branded Swag Bag (Includes: Tote Bag, T-Shirt, Plastic Mug, Koozie, Logo Stickers)
- ✓ Your Custom Ad in the Merion Village Garden Tour Brochure (Quarter Page) + Link to Your Website in the Virtual Brochure

### BRONZE / \$50

- ✓ Merion Village Association Business Membership (January 1<sup>st</sup> through December 31<sup>st</sup>)
- ✓ Your Business and Logo Listed on the Merion Village Website w/Hyperlink to Your Website
- ✓ Standard "Spotlight" Post on the Merion Village Facebook + Instagram Pages Including Tags/Links to Your Pages & Website
- ✓ Merion Village Business Member Window Cling
- ✓ Your Logo in the Merion Village Garden Tour Brochure + Link to Your Website in the Virtual Brochure

#### GARDEN TOUR

- Held on the second Sunday in July
- Free event, open to the public
- Celebrated the 23<sup>rd</sup> annual event in 2022
- Brochure ad sizes:
  - ◆ Full Page: 8.5" H x 5.5" W
  - ◆ Half Page: 4.25" H x 5.5" W
  - ◆ Quarter Page: 2.125" H x 5.5" W
  - ◆ Logo Only: 1" - 2"

#### MERION VILLAGE FESTIVAL

- Held on the second Sunday in September
- Outdoor event in Moeller Park, open to the public
- Celebrated the 8<sup>th</sup> annual event in 2022
- Booth Spaces 10' x 10'

#### SOCIAL MEDIA

- Facebook followers: 2,800+
- Instagram followers: 1,200+